

# Shop In Ocean Beach-Stores Now Open Evenings

HERE'S the  
POINT!

By SPENCE HELD

A local organization will hold its "Annual Christmas Party" on such-and-such a date, according to a written announcement received by the Peninsula News recently.

Well, I doubt they'll be able to annul or abolish Christmas at this or any other party. It's one holiday that's here to stay, I think.

What they meant, of course, was "Annual Christmas Party." Yeah, and another organization turned in an item about a character named "Santa Clause."

Whenever somebody tells me about the fine spellers they used to produce at the "Little Red Schoolhouse" back in Gopher Prairie, Minn., I'm tempted to snort loudly and produce a fat file of horrible examples.

Actually, poor spelling is a sign of indifference and laziness. People who can't spell usually know it, and dictionaries are available to them.

This may surprise you, but most misspelled names in newspapers are not the result of reporter or typographical errors. They are the products of publicity chairmen for clubs and other organizations who didn't check the spelling.

Where were you on Sunday, Dec. 7, 1941?

Me, I was in the bathtub when I heard about the Japanese attack on Pearl Harbor.

A few days later I was fingering the keys of a typewriter in a San Diego newspaper office when a young Navy lieutenant (jg) popped into the room on an important mission.

His assignment was to seize a postcard received by a fella in the sports department from a girl in Honolulu.

This, as I remember, read as follows: "Pearl Harbor was wrecked. The damage is much worse than reported in the newspapers."

Truth is the first casualty in wartime. The Japanese had photos of the destruction wrought by their bombs and torpedoes along "Battleship Row," but the American people weren't given the facts until a year later.

I thought it was silly then and I still think so. In sports, a guy fights harder when he's behind than when he's coasting along in front. . . . Take an aircraft worker, for instance. Would he have worked harder if he knew there was nothing between the Japanese fleet and California but blue water?

The Rev. Bud Held, of Point Loma, the best javelin thrower in the U.S., didn't compete in the Olympic Games and we were shut out in that event. (No, he's no relation to me.)

He gave a talk to Point Loma High students Nov. 29, mentioning the value of the Olympics in cultivating friendship between the peoples of the world.

At Helsinki, in 1952, pole-vaulter Bob Richards was competing against a Russian who finally finished fourth, according to the speaker.

"They sat on a bench together," he said, "and although they could not speak each other's

# Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

No. 7—Thirty-seventh Year.

Ocean Beach, San Diego 7, California

Thursday, December 6, 1956

Phones: AC-3-3156 - AC-3-3157

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EIGHT PAGES

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15,000

LOCAL FAMILIES  
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## What Should Be Done About Sunset Cliffs?

Our Sunset Cliffs are a picturesque but dangerous area. Cars go over the cliffs, children fall onto the rocks below, and landslides have been fatal. . . . These tragedies occur from time to time, and everyone is shocked for a day or two. Then they forget about it until the next time.

The Peninsula News feels that something should be done and will welcome letters on the subject. These should be typewritten and double-spaced, if possible, and not more than 200 words in length.

Is a full-time patrolman needed at the Cliffs? Perhaps you feel a fence is needed at certain places, and parking should be prohibited. Would signs do any good?

In any event, you probably have definite ideas on the subject and we'll be glad to print them.

## 287 High School Students Enroll In Honors Courses This Semester

The program of honors courses, begun last year in the city schools, has met with favorable reaction from students, parents and teachers, and has been expanded this fall.

This was reported to the Board of Education by Robert F. Heilbron, director of secondary instruction, who said that 287 individual students are taking part in the program in the city's seven senior high schools. The fact that some students are enrolled in more than one of the honors courses accounts for a total enrollment of 391.

Honors courses are offered in English, social studies, mathematics, and physics. The enrollment is limited to approximately five per cent of the senior classes in the schools.

This year a new course in advanced chemistry for juniors is being offered in each of the high schools, with a total enrollment of 204.

During the past year, many special activities were introduced to provide enriched experience for students in honors classes, according to Heilbron. These included evening lectures by San

Diego State College professors and field trips to the San Diego Art Gallery, Huntington Library and Art Gallery, Museum of Man, Civic Center, Convair, Naval Electronics Laboratory, Alvarado Filtration Plant, Scripps Institution of Oceanography, and the California Institute of Technology.

Two "lab nights" were also arranged at State College, in which students had the opportunity to perform advanced experiments.

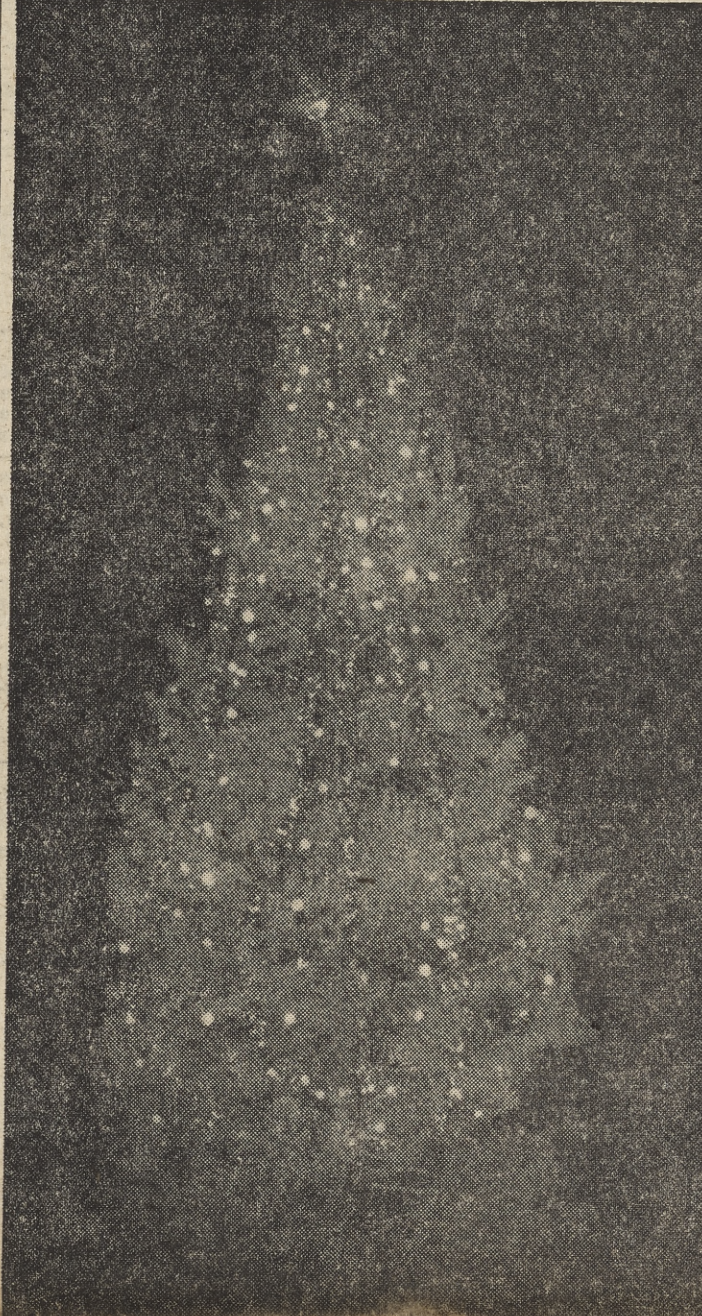
Heilbron told the board that a careful follow-up of students is being made to provide long-range evaluation of the honors program. Of the 221 students of honors courses who graduated last June, 191 or 86 percent are now attending college. Of the remaining 30 students, many indicated that they plan to go to college after a period of military service or work.

Almost one-half of the honors course graduates are attending State College and arrangements have been worked out between the college and the city schools for counseling and follow-up of these students. A similar follow-up program is planned for students attending other colleges.

## Ocean Beach Float Wins Trophy Again

The Ocean Beach Chamber of Commerce float, showing an outdoor Christmas scene in O.B., won the Mayor's Trophy in the North Park Toyland parade Sunday.

Johnny Dowell handled arrangements for the float, and grouped around it, Christmas tree were Mr. and Mrs. Donald Ramer and three children, of 4652 Muir Ave. Also in the parade was a convertible carrying Bill Knopp, president, and John Pierce, secretary, of the O. B. Chamber, and Olivia Harris, Miss Ocean Beach.



O. B. TREE—This beautiful 30-foot Christmas tree at the foot of Newport Ave., on the ocean front, blazes with lights every night during the holiday season. It was erected by the Ocean Beach Chamber of Commerce.—P. N. Staff photo.

## San Diego Junior Theatre Schedules 'Cinderella' Tryouts Dec. 8, 10 & 11

Tryouts for Cinderella, S. D. Junior Theatre's second production of the season, will be held this Saturday at 12 o'clock and Monday and Tuesday, Dec. 10 and 11, after school at Junior Theatre headquarters in Balboa Park.

According to Richard Lustig, president, the only qualification for tryout is membership in Junior Theatre, which is open to anyone between the ages of 8 and 18. Junior Theatre provides practical experience in all branches of the theatre to San Diego youngsters.

John Burr, director for Cinderella, recently was the director of the Miami Circle Theatre in Florida and directed plays for children at Carmel, Calif., during 1954 and 1955.

## Teen Towners' Adult Sponsors Reorganized

Reorganization of the Teen Towners' adult sponsoring committee was held recently, with Mr. and Mrs. Don Wilcox named chairmen. Teen Towners is a teenage dance club which meets weekly at the Ocean Beach Community Center.

Other members of the committee include Mr. and Mrs. William Journey, secretary and treasurer; Mrs. Lloyd, Mrs. Stenson and Mrs. Clayton, telephone committee; Mr. and Mrs. Weiss and Mr. and Mrs. Fred Daffer.

Each teenage party will send four members to the monthly committee meetings to help assist in formulating plans for dances and to aid in solving any problems that may arise.

Parents of Teen Towners are expected to take their turn as dance chaperons. Weekly dues of ten cents for the teenagers will be used for refreshments and new recordings.

A Christmas party will be held Thursday, Dec. 20, announced the newly organized committee. Dress will be party dress for girls; slacks, shirt and tie for boys. Corsages will be furnished the girls.

## Pentoney Elected President Of O.B. Chamber For 1957

Howard A. Pentoney was elected president of the Ocean Beach Chamber of Commerce for 1957 by the new board of directors at a breakfast meeting in King's Cafe Tuesday.

Pentoney, a local attorney, succeeds William (Bill) Knopp, who automatically becomes a member of the board.

Other officers are Robert (Bud) Overby, of the Ocean Beach Pharmacy, vice-president; Elizabeth Mathews, public accountant, re-elected treasurer, and John Pierce, reappointed secretary.

Directors for '57 were elected Nov. 28 at a general membership dinner meeting in Madeline's Dining Room, attended by 74 persons.

Six incumbent directors were re-elected, as follows: Frank Allen, of Beardsley Funeral Home; Jesse Bailey, Western Auto; Harry La Dou, La Dou Lumber Co.; Frank Owen, attorney; Elizabeth Mathews and Robert Overby.

New directors are: Robert Horn, of Bob Horn Television; Mrs. Oscar (Bettie) Knauer, housewife and civic worker; James Noel, of Noel Furniture; Henry Wolf, of Wolf Jewelers, and Pentoney.

## 10th Anniversary Celebrated By St. Peter's Here

The Rev. Vlad P. Benko, pastor of the St. Peter's By The Sea Lutheran Church, announced yesterday that the church is holding a week-long celebration in honor of its 10th anniversary.

On Friday, Dec. 7, the anniversary banquet will be held at 7:30 p.m. All past and present members are invited; there will be a nominal charge of \$1.50 for adults and 75 cents for children.

Dr. J. P. Beason, past president of the California Synod, will be guest speaker. Early films of the church will be shown.

On Sunday, Dec. 9, Dr. H. A. Anspach will be guest pastor at the morning services. He is a former pastor of St. Peter's and now pastor of St. Mark's Lutheran Church in Los Angeles.

The evening service at 7:30 p.m. Sunday will include a special program of Christmas music and carols under the direction of Dr. Morrow Stough. Refreshments are to be served by the Young Adults afterward.

The Rev. Mr. Benko has been pastor of the church since February, 1949. There have been two building additions since his arrival and a third is now being planned. During the past 10 years more than 2,000 persons have been members of the church.

## Famous Oratorio Scheduled Sunday

Mary Louise Ross, 3040 Udal St., will sing an alto solo in the San Diego State production of Handel's oratorio, "The Messiah," Sunday at 3 p.m.

Eight soloists will sing with the 230-voice College Chorus and the 60-piece Symphony Orchestra. The free performance will be in the men's gym and will be about an hour and a half long. Dr. Arthur Westbrook, nationally known music educator who joined the college staff this year, will direct the program.

The famous oratorio by George Frederic Handel is considered one of the greatest musical works ever written. A religious piece which ends with the well-known "Hallelujah Chorus." "The Messiah" has been successful and popular since Handel first conducted it himself in 1742 in Dublin.

Miss Ross, a February graduate, is now working for a general secondary credential, majoring in social science. She is the daughter of Mr. and Mrs. Maurice B. Ross and sings with the Pt. Loma Community Church Choir. She was graduated from Pt. Loma High School in 1950.

## Christmas Gift Guide Section In This Issue

This week's edition of the Peninsula News comes in two sections, including an eight-page tabloid Christmas Gift Guide with a color cover page.

Ocean Beach stores are well-stocked with an abundance of suitable gifts for the entire family—men's, women's and children's clothing, novelties, cosmetics, candies, hardware, toys, jewelry, television and appliances.

There are only 16 shopping days left before Christmas, and this Gift Guide is published to assist shoppers.

Most local stores have gift-wrapping facilities. Free children's movies will be shown at the Strand Theatre in Ocean Beach during the last few days before Christmas, Dec. 19-24, as a help to shopping mothers. The free movies will be shown through the courtesy of O. B. Merchants.

## Pt. Loma High Christmas Program To Feature Music, Drama & Dance

Christmas at Point Loma High School will be celebrated with the annual Christmas Program—a gift to the community and the school's many friends on Dec. 13 at 8 p.m., announced Dick Isham, commissioner of general affairs.

"The Associated Student Body is proud of this tradition; we cherish the opportunity to share it with our parents and friends," said James D. Clark, principal.

The Fine Arts Departments will portray the spirit of Christmas with art, drama, dance and music.

"The Miracle of the Christmas Creche," a medieval French Legend, will be offered by thespians in play production with Eve Zwanziger as student director. Those in the cast include Helen Vothelein, Judy Ascher, Jim Kennedy, Esther Crivello, Bill Kelly, Linda Hale, Mary Ladd, Pat Val-

ersky, Jim Allen, Hugh Knox, Ronnie Diemoz, James Hudson, Douglas Stephenson, Larry Morris, Gail Knudtson and Daryl Barnes.

Music will be presented by the Madrigal Singers, the Male Chorus and the Loman Choir. Robert E. Heninger is the director, with Ronald Beldson and Carolee Hahn, soloists.

Stage sets are designed by students in Stage Design Class under the direction of Miss Willa B. Brodie. Ruth Mitten, of this class, has designed the program cover.

Students in Modern Dance will offer an interpretive dance in keeping with the spirit of the season, with Mrs. Nancy Barber directing.

Miss Jewellean Brodie is general director of the program as well as the drama.

## Band And Choirs Will Participate In S. D. Christmas Program Sunday

The first of two San Diego Community Christmas Center events will be staged Sunday at and near the organ pavilion in Balboa Park. The program will start at 4:30 p.m., when lights of ornaments in the organ pavilion area will be illuminated.

Dr. Frank Lowe, City school board member, will serve as master of ceremonies and will give the signal for the official lighting of the Christmas decorations.

Capt. Harris Howe (ChC), USN, of Point Loma, will give the invocation.

A musical program will include Christmas selections by the Naval Training Center Band, under the direction of Bandmaster A. I. Gustafson, and the choirs of Lincoln and Mission Bay High Schools.

Dr. Alex Zimmerman, director of music education, City Schools, will present the com-

bined groups in the singing of many favorite Christmas carols.

At the time that lights at and near the organ pavilion are turned on, several sacred scenes will be illuminated. Lights will also shine on Santa Claus in a sleigh pulled by reindeer in a garden area north of the organ pavilion.

A second phase of the annual event will take place Sunday, Dec. 16, also starting at 4:30 p.m. This will be a children's ballet program under the direction of Miss Maria Fielding of the City Recreation Department.

## SLOGAN CONTEST

Gloria Lee Jones, of 1778 Cable Street, was last week's winner in the Peninsula News Booster Slogan Contest. Turn to Page 6 for her winning slogan and details of the weekly contest.



TOY BARREL—These children are helping to make needy kids happy on Christmas by contributing their toys to a Moose barrel here. Left to right are James Scovel, Sam Cody, David Ramsey, Roxy Dalton and Vicky Hudson. You can lend the Moose a helping hand by dropping new or fixable toys into the barrels placed in the shopping area.—Rex & Ann Langdon photo.



SINGER—Mary Louise Ross, Peninsula resident, will take part in "The Messiah" at State College Sunday.





**FIREMEN'S MARCH**—This scene will be repeated throughout the Peninsula area tonight and tomorrow night, Dec. 6-7, when firemen and volunteers march against Muscular Dystrophy. Here, Mrs. Bernice Diehl makes her contribution to Lt. Leroy T. Penwarden as MD victim Alan Christensen looks on.

### Tea Next Tuesday Will Honor Dent

A tea honoring Robert C. Dent, former president of the City Board of Education, will be given Tuesday, Dec. 11, from 4 to 5:30 p.m. in the Education Center cafeteria.

Mrs. Mildred Hale, new board president, announced that all school staff members and friends of Mr. Dent have been invited to attend. Dent, a board member for eight years and president since last May, resigned Nov. 20 to assume his new position on the County Board of Supervisors.

Arrangements for the event are being made by the San Diego

Teachers' Association, School Employees' Association, Administrators' Club, Post High School Teachers' Association, and the Board of Education.

Members of the planning committee are Mrs. Mary Nettles, Mrs. Mary Donaldson, Josephine Kirkland, James Christensen, Walter Bahten and Fred Foster.

### Ocean Beach PTA

A Christmas Luncheon Party at the Admiral Kidd Club has started the holiday festivities for many of the attending members of the Ocean Beach executive board of the Parent Teacher Association. The party, held Tuesday, was complete with Christmas decorations and gift exchange.

Previous to the party was the business meeting of the month with Mrs. Earl Tonkins presiding, held at the Community Center. Mrs. M. Caltagirone announced plans made by her committee for the annual Christmas Bake sale at the school cafeteria on Dec. 18 following the PTA unit meeting.

"A Christmas Carol" presented by the 4th, 5th and 6th grades under the direction of Charles Webster and Emil Lee Murphy, sixth grade teachers, will be the feature of the program in keeping with the theme for the month, "The Children's Gift to the Community," according to Mrs. Morrow Stough, program chairman. Fifth Grade parents will be hosts for this meeting.

### Ocean Beach First Baptist Church

SUNSET CLIFFS & SANTA MONICA AVE.  
REVEREND ALLEN NEWMAN, MINISTER  
9:45 a. m. — Bible School.  
8:30 and 11 a. m. — Morning Worship.  
6:30 p. m. — Training Union.  
7:30 p. m. — Evening Worship.  
Prayer and Bible Study Wednesday, 7:30 p. m.

### BURDINE'S STATIONERY

4934 NEWPORT AVE. We Give S & H Green Stamps

### Gift Suggestions:

- BIBLES
- CHILDREN'S BOOKS
- DICTIONARIES
- COOK BOOKS

### GLOBES

BIG SELECTION

### Boxed Social Stationery

EATON — MONTAG

### Hallmark Note Paper

FOR LITTLE GIFTS

WE HAVE THE PARKER 61 PEN

### O.B. Woman's Club Christmas Party Scheduled Dec. 13

By MARIAN KRETTLER

December 13 will witness the Christmas party of the Ocean Beach Woman's Club. Members and their guests will enjoy a fine turkey dinner, served with all of the "fixings" for the \$1.50 donation.

At 1 p.m. the children of the elementary division will arrive, headed by the principal, Miss Vesta Petersen, to lift their young voices in the beloved Christmas songs.

A necessary business session ensues, to be followed by a parade when each one will provide a new toy for underprivileged children. These gifts are to be unwrapped, and the project is sponsored by the Marines of Tank Battalion, U. S. Marine Corps, reserve.

From information at the Recruit Depot, when the toys are collected, they will be turned over to the Salvation Army. They will then be distributed to the proper children, and other articles in need of repair will also go into the project. I suspect that some of these automatic devices will be first tried out by the donors, and that will be fun.

Terminating the event, there will be door prizes and drawings for the wool afghans and bed spread.

The book review section of the Woman's Club will meet Monday, Dec. 10 at 7:30 p.m. The program will feature Christmas stories told by those attending: Mrs. Sylvan Planson and Mrs. G. G. McDonald will serve as hostesses.

### PERSONALITY PROBLEMS' CLASS OPEN AT PLHS

Do you want to attend an outstanding class in Personality Problems? There is an excellent instructor with an entertaining sense of humor. There are lectures, discussions, movies to stimulate discussion, and important guest speakers.

Class is open to men and women at 7 p.m. Thursday, Point Loma High School. For additional information, call AC-3-3366.

Saturday was the dangerous day in the week for drivers during 1955, reports the National Automobile Club. Of the 37,800 people killed in traffic accidents during the year, 8,320 were killed on Saturday. That was a greater number than on any other day of the week.

### WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Since recent election, readers have inquired what results mean to small business.

One wit along Potomac put it this way: "People bought GOP 'Peace and Prosperity' slogan and elected Eisenhower for peace; Democratic Congress for prosperity."

Like all wise-cracks, this does not contain whole truth. Both parties have Congressmen who have long been champions of independent business.

But nationwide field reports received by National Federation of Independent Business indicate small businessmen do not feel this administration, so far, any more than recent past administrations, has protected independent enterprise.

Giant business has received from government great favoritism. Prices of their stocks, earning and asset growth reports evidence this fact.

Condition of independent business is perhaps best judged by fact business failures this year are double 1955 rate.

Today government owes no more favors to giant business. Giant monopolies and cartel corporations must be forced to abide by rules of fair trade in market place. Any underwriting of campaigns to promote people into office have now been paid in full.

There are also healthy indications at long last government will do something concrete about the problem.

For example, the President set

up a Small Business Cabinet Committee which made 14 comprehensive recommendations that were incorporated and endorsed in presidential, and other campaign speeches. Both parties adopted the strongest small business platform planks ever written.

Thus, there has been widespread public recognition of need for corrective measures to insure independent business fair play in the market place.

In addition, many Congressmen not hitherto active on the problem, when home running for reelection, found small business real issue and obligated themselves to do something about it.

Undoubtedly this all had a big bearing on almost unprecedented nature of the balloting. While majority preferred to keep same party in White House, majority also wanted to keep Congressional committees which during past two years have been actively investigating anti-trust enforcement, mergers, and other small business problems.

Americans today take a much deeper interest in governmental affairs affecting the domestic economy than they did two decades ago.

And ranking along with American ideals of freedom of speech, press and religion, is freedom of opportunity to own and operate a business. Deprive the people of any of these freedoms, as unrestricted monopoly and cartel practices the past few years have been destroying freedom to operate an independent business, and public opinion is aroused. Thus the split nature of the recent election returns could very well be the Boston Tea Party of discontent with the raw deal independent enterprise has received for too long. Until corrective measures are taken, this discontent is bound to grow.

California hunters bagged 338,000 geese during the 1955 season, according to the National Automobile Club. That represented a drop of 30 percent from the bag in 1954.

### SIXTH CHURCH

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Wednesday 8 p.m.

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**BISQUICK** 39¢  
40-oz. pkg.

**BIRDSEYE FROZEN STRAWBERRIES** 21¢  
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**BIRDSEYE FROZEN PEAS** 15¢  
10-oz. pkg.

**SUGAR** 49¢  
5 lb. bag

**Mayonnaise** 59¢  
Bordens, Quart

**CHEESE** 59¢  
Borden's American... 1 1/2-lb.

**STRAWBERRY PRESERVES** 99¢  
Lady's Choice... 4-lb. jar

**COFFEE** 85¢  
Smart and Final, Reg. or drip... lb.

**PORK & BEANS** 19¢  
Van Camps... No. 2 1/2 cans

**GLASSWAX CHRISTMAS STENCILS** 59¢  
Pkg.

**Corned Beef** 40¢  
Libby's 12-oz. can

**Bell Peppers** 29¢  
Large Size... 2 pounds

### BRIDGE SCORES

Ocean Beach Community Center bridge scores for Nov. 28 were as follows: North-South—1-Mr. and Mrs. Philip Shunk; 2-Florence Jackson, Lawrence Kerner; 3-Stella Christy, Earl Beach; East-West—1-Mrs. J. Oliver, Walter Gerber; Barbara Fredrickson, John Christy; 2-Cathy Morrison, Roy Sites; 3-Lillie Kocar, J. Oliver.

### HOLIDAY HOUSEGUESTS

Mr. and Mrs. Wilson Edwards, of 1261 Savol St., are entertaining Mr. and Mrs. O. B. Edwards, of Chinook, Wash., during the holidays.

### AMERICAN LEGION AUX.

Auxiliary to Post 433, American Legion, will hold a unit meeting today (Thursday) Dec. 6 at 8 p.m. in the Moose Hall, 5019 Newport Ave.

### WCTU CHRISTMAS PARTY DOGGONE IT

Sudbury, Ont. (APPS) — A man here is going to the dogs. He has permission from the city planning board to build a three-story structure with plumbing, ventilation, broadloom rugs, Chesterfield and beds. It's for his three Afghan hounds.

### SOMEBODY GOOFED

Danbury, Conn. (APPS)—Walter Kilcourse Jr., blinked with disbelief. He took one look at his pay check and then returned it. The amount was \$79,999,993.50.

### JO'S FLOWER SHOP

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Come and Hear...  
Special Program  
— of —  
Christmas Music  
and Carols

by Church Choirs under direction  
of Dr. Morrow Stough

7:30 p.m., Sun., Dec. 9

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Lutheran  
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SHOPPING STARTS IN THE PAGES OF THE

**PENINSULA NEWS**

1918 BACON STREET

OCEAN BEACH

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# PENINSULA PERSONALITIES

Like the Pilgrim fathers who went out and shot wild turkey for their holiday tables, Bob Spencer went out and shot his Thanksgiving dinner — pheasant. What's more, he and Mrs. Spencer and their small daughter, Debra Lynn, moved into their first home in time to observe the day of thanks.

Mr. and Mrs. Spencer both work at an Ocean Beach beauty shop which is owned by Mr. Spencer's brother, Raymond. They lived at 4831 Narragansett St. before buying their home in the 4600 block of Granger St. Mr. Spencer is an avid sportsman, who likes hunting equally as well as fishing. Right now he is trying his luck with lobster traps.

Texans who fell-in love with San Diego when they were a Navy family, have moved here from Dallas and hope to make this area their permanent home. They are Mr. and Mrs. R. S. Bossier and their three children, Michael, Donna and Robbie. They are at home in the 3100 block of Emerson St.

Mr. and Mrs. F. R. Haney have moved from Narragansett St. to their brand new home in the 1300 block of Clove St. The house which boasts a superb view was designed by Mr. Haney. It has many unusual features.

Delighted with their new home

## Eggnog Tarts For The Holidays Based On Seasonal Milk Product



By using commercially prepared eggnog as the base of chiffon tarts or pie, the preparation of a beautiful holiday dessert is practically done when started. The milk and egg mixture is dairy-assembled. To create the pie filling, unflavored gelatin, sugar and salt are added to the bottled eggnog. Then whipped cream... for smooth richness... and flavorings are folded in. Finally diced cling peaches go in to golden-fleck the chiffon filling, and peach slices are arranged in a poinsettia design to trim each tart.

Unflavored gelatin captures the air beaten into the whipped cream. That's why this eggnog filling is velvety smooth and light to the tip of the tongue.

Flavor with vanilla and almond extracts or an equal amount of rum or sherry flavoring. Tart shells or a 9-inch baked pie crust hold the filling. And if a packaged pastry crust is used, all ingredients for this modern holiday dessert will be pantry shelf and refrigerator handy.

### EGGNOG TARTLETS

- |                                      |   |
|--------------------------------------|---|
| 1 envelope unflavored gelatin        | 2 teaspoons rum flavoring, optional         |
| 2 tablespoons sugar                  | ½ cup heavy cream, whipped                  |
| 2½ cups bottled non-alcoholic eggnog | 1 can (1 pound) cling peach slices, drained |
| ¼ teaspoon nutmeg, optional          | 6 to 8 baked tart shells                    |

Combine gelatin and sugar in top of double boiler. Stir in 1 cup of the cold eggnog. Place over boiling water and stir until gelatin and sugar are dissolved. Remove from heat; add remaining 1½ cups eggnog. If additional flavoring is desired, add nutmeg and flavoring. Chill until slightly thicker than the consistency of unbeaten egg white. Fold in whipped cream and ½ cup of well-drained, diced peaches. Spoon into pastry tart shells, baked 9-inch pie shell, or into dessert dishes. Chill until firm. Decorate with remaining peach slices in poinsettia motif with finely cut maraschino cherries for flower centers.

YIELD: 6 to 8 servings.



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BANQUET ROOM

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**VILLANO'S PIZZA PALACE**



1956 Bacon Street at Santa Monica Ocean Beach

## Gala Fruit Cake



It is not too early to begin making your holiday fruit cakes now for it is best to age the cake properly—at least a month, and six weeks time is better. During this period the flavor mellows and moisture in fruits and cake equalize so that it is easy to cut.

This recipe makes two cakes, a round one and a loaf. The cakes are rich and delicious with lots of candied fruits, dried fruits, nuts, a bit of canned pineapple and a touch of Sherry wine.

Here's how we like to store this delicious fruit cake. Remove baking papers from cooled cakes and wrap in cloth moistened in California dessert wine. Then wrap again in waxed paper or aluminum foil. Place in covered metal container. Occasionally (about once a week), sprinkle several tablespoons of wine over cloth to keep slightly moist. Before wrapping as a gift, glaze and decorate.

To glaze, boil corn syrup a few seconds and brush on the cake. Decorate with dried fruit and almonds.

### GALA FRUIT CAKE

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 1½ cups light or dark raisins     | 1 cup sugar                       |
| 1 cup seeded raisins              | 5 eggs                            |
| ½ cup syrup from canned pineapple | 2 cups sifted cake flour          |
| 2 tablespoons California Sherry   | 1½ teaspoons baking powder        |
| 1 cup dried apricots              | 1 teaspoon salt                   |
| 1½ cups prunes                    | 2 cups roasted blanched almonds   |
| 2 cups sugar for fruit            | ¼ cup finely cut canned pineapple |
| 1 cup water                       | 1 pound candied cherries          |
| 1 cup butter or margarine         | 1 cup broken walnuts              |

Rinse and drain raisins. Combine with pineapple syrup and Sherry, cover closely and let stand over night to plump fruit. Rinse apricots and prunes, cover with boiling water and cook 15 minutes. Drain. Heat 2 cups sugar with 1 cup water to boiling. Add apricots and cook slowly 20 minutes. Remove apricots to wire rack to drain, reserving syrup. Remove pits from prunes, and cook in same syrup for 10 minutes. Drain on wire rack. Cream shortening and remaining 1 cup sugar together thoroughly. Beat in eggs one at a time. Reserve ¼ cup flour for fruits. Sift remaining flour with baking powder and salt. Blend into creamed mixture. Stir in plumped raisins, almond, apricots and prunes; combine with pineapple, halved cherries and walnuts. Mix reserved flour with fruit-nut mixture, pour batter over it and blend well. Turn into 8-inch tube pan and small loaf pan (about 8½ x 4½ x 2½-inches) which have been lined with 2 thicknesses greased brown paper. Bake in hot oven (300° F.) with shallow pan of hot water on floor of oven. Tube pan will require about 3½ hours, loaf pan about 3 hours. Remove cakes to wire rack to cool, but do not remove paper. Remove baking paper before wrapping in wine soaked cloth and then in waxed paper or foil. Weighs about 6 pounds.

## Turkish Officials To Visit PLHS

Five officials of the Turkish Ministry of Education are visiting San Diego this week as part of a three-month tour of the United States, studying educational institutions in 23 cities.

Dr. Ralph Dillard, city schools' superintendent, said the tour has been planned by the National Association of Secondary School Principals, and is underwritten by the Ford Foundation and the Republic of Turkey as part of the Experimental Schools Project.

During their stay, they will visit Marston Junior High School, Mission Bay and Point Loma High Schools, the Education Center, San Diego Junior College and Vocational School, Scripps Institution of Oceanography, and San Diego State College.

They also will tour the San Diego Zoo, and will be guests at the Saturday morning parade at the Naval Training Center.

The group consists of Cemal Alpmann, Tarik Asal, Osman Horasanli, Ferit Saner and Turhan Oguzkan.

TRY IT—YOU WILL LIKE IT  
**MADLINE'S**  
DINING ROOM  
AT THE MARLIN INN

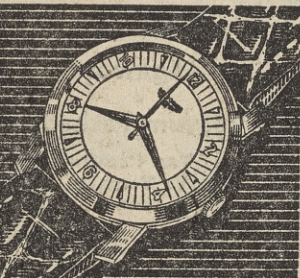
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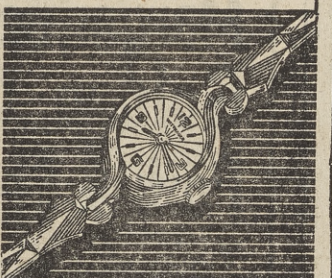
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WITTNAUER. Exquisitely graceful watch with lovely expansion bracelet. \$39.75 FTI

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4967 Newport Ave.

Ocean Beach



## First Aid to Short-of-Cash Santas!

We put that "smile that won't come off" on Santa's face. It won't come off because he and his wife have saved enough throughout the year, with RANCHO MARKET BASKET'S thrifty values, to have a nest egg for Christmas Shopping. ACTION STAMPS will come in handy, too. Wise RANCHO shoppers are now redeeming ACTION STAMPS for beautiful Christmas Gifts.

## Shop These Thrifty Week-end Specials!

TENDER LEAN  
**VEAL CUTLETS**  
lb. 69c

SOLID HEADS  
**CABBAGE**  
lb. 4½c

RUMP AND BONELESS  
**VEAL ROAST**  
lb. 59c

FRESH LOOSE  
**CARROTS**  
2 lbs. 9c

**COFFEE**  
Maxwell Instant ..... jar **1.35**

**EGGS**  
Large Grade A ..... doz. **49c**

**COFFEE**  
Mannings ..... lb. **1.03** 2 lbs. **2.03**

**DATES**  
Large Natural California..... 3 lb. box **79c**

NOW OPEN SUNDAYS 10 a.m. to 6 p. m. --- Daily 8 a. m. to 7 p. m.  
Friday & Saturday, 8 a.m. to 8 p.m.



# RANCHO MARKET BASKETS

"WE GIVE ACTION STAMPS!"

4967 NEWPORT AVE. OCEAN BEACH



## YWCA World Festival Of Nations To Be Held Friday And Saturday

Doors will open Friday, Dec. 7, at 5 p.m., at the YWCA's annual two-day World Festival of Nations. Mrs. Stephan Brozey, of Ocean Beach, is general chairman of the event.

On both Friday and Saturday evenings, 5 to 10 p.m., the public will find a variety of entertainment. Three swim shows each evening will follow a theme of "Christmas in Disneyland," and swimmers will wear costumes typical of Frontierland, Adventureland, Tomorrowland and Fantasyland.

Synchronized swim routines will be accompanied by music and unique lighting effects. Sleeping Beauty's castle, made of glistening blue and silver foil will make

the backdrop for the pool. Some spectacular numbers will appear in the dance shows, to be presented three times nightly. A Lithuanian rake dance will feature all male dancers executing daring leaps and turns; there will be Hawaiian, modern, East Indian and Scotch dances, too.

Foreign foods—hot dishes, salads, desserts—will be sold in the Sidewalk Cafe; an International Bazaar will offer handmade ceramics, gifts, toys and hundreds of other items.

Festival is a family event—bring the children. Smaller youngsters will enjoy the puppet shows, movies and stores in child care centers. There is no admission charge to the building.

## Lions Clubs Aid Yule Seal Drive

Giving impetus to the 1956 Christmas Seal campaign, members of San Diego area Lions Clubs this week are distributing self-seller coin banks to retail establishments throughout the county. With the Christmas Seal drive three weeks old, returns have topped the \$50,000 mark, according to Mrs. Bruce R. Hazard, Seal sale chairman.

Mrs. Hazard said that 90 percent of the Christmas Seal sale is conducted by direct mail and that the self-sellers are distributed to offer the traditional Christmas Seals to those who do not receive them in the mail and to those who need additional Seals for their holiday greetings and gift packages.

Mrs. Hazard also announced that a special Christmas Seal booth will be set up in the main Downtown San Diego Post Office, to be manned by volunteers of the San Diego 8 and 40.

In her appeal for continued community support of the Seal sale, Mrs. Hazard also asked for help from more volunteer workers to help prepare for pre-Christmas reminders that will go to all those who have not yet answered their Christmas Seal letters. Volunteers, she said, are needed to work at the TB Association headquarters, 3861 Front St., Monday through Saturday, 8:30 a.m. to 5 p.m. and Monday through Friday evenings, 6 to 10.

She pointed out that the annual Christmas Seal sale is the sole fund-raising effort of the Tuberculosis Association in support of its year-around battle against TB through case finding, research, rehabilitation and health education.

Mrs. Hazard called on all residents of the county to answer their Christmas Seal letters now—and to make the 50-year-old Christmas Seals part of their holiday giving.

## CD Recruiting Radio Amateurs

Radio amateurs are being recruited by San Diego Civil Defense to man two vital communication nets, Wes Lees, communications officer, said this week.

The nets, to be used in natural or enemy caused disasters, will connect 13 area control centers and all city and county hospitals with the City's Mt. Soledad civil defense headquarters.

Lees plans to assign amateur operators with either portable or fixed equipment, to the hospital or control center nearest their homes. All interested amateurs GL-4-0191.

## Christmas Party Planned By VFW

Santa Claus will visit Lt. Bert A. Allen, Post 2415 Veterans of Foreign Wars at the annual family Christmas party, Saturday, Dec. 15, at 6 p.m., at the Ocean Beach Woman's Clubhouse.

Turkey dinner will be served to members of the Post, the Ladies Auxiliary and their children. There will be gifts for everyone, it was announced.

Members who do not have children, are urged to bring a neighbor's child or grandchild. Final plans for the party will be made at a meeting Tuesday, Dec. 11, at 8 p.m., at the Ocean Beach Woman's Clubhouse.

**GLADYS BOWEN**  
Dance Studios  
Private and Class  
Ballroom Dancing  
2195 Chatsworth  
Boulevard  
Phone AC-2-8400

## WHO'S NEW ON POINT LOMA

Families from the four corners of the United States make up the newcomer list this week for Point Loma. Local moves also have their share of the spotlight.

Marine Staff Sgt. and Mrs. John H. Teague, of Bremerton, Wash., have arrived in San Diego to make their home in the 3200 block of Macaulay St. They have two sons, John, 4, and Jimmy, 2.

Key West, Fla. was the former address of Navy Cmdr. and Mrs. F. E. Swiderski and their two sons, Frank, Jr., 12 and Richard, 8. They have bought a home in the 3400 block of Wisteria Dr. Mrs. Swiderski is a San Diegoan, her parents living in the area.

From Gloucester, Mass. come Mr. and Mrs. J. Simoes and their daughter, Gertrude, 8, who have bought a home in the 3600 block of Oleander Dr. The Simoes could hardly wait to get to San Diego from their cold, cold New England state. Now they're having fun painting and getting settled in their new home.

Mr. and Mrs. K. S. Sawyer, of Coronado, are making their home in the 3100 block of Macaulay St. They have a son, Mark, 2.

Civil Defense Facility Coordinator and Mrs. John R. McCants have moved from 4566 Delta St. to the 3600 block of Oleander Dr. They wanted a smaller house since their children have grown up and married. "We like our new neighborhood very much," said Mrs. McCants.

Happy to be nearer his work is Earl R. Hinz, of 5703 Waverly St., La Jolla. He and Mrs. Hinz have bought a brand new home in

Fleetridge, in the 3800 block of Del Mar Ave. They have a son, Eric, 4. Mr. Hinz is a unit chief for a local aircraft company.

Just moving into their brand new Fleetridge home, are Mr. and Mrs. R. L. Hutt, who formerly lived at 2111 Cowley St. Their new address is in the 3600 block of Fenelon St. They have three children, Tommy Collins, 18; Carol, 17, and Sandra, 14. Mr. Hutt is vice president of a local lithographing company.

From Philadelphia come Lt. Cmdr. (USN) and Mrs. Robert Kieffer and their two children, Bob, 10 and Diane, 8. They have bought a home in the 4400 block of Long Branch.

## Yule Program Set At Dewey School

The Christmas program of the George Dewey PTA will be given by the children of the school under the leadership of Miss Frutuoso and Mrs. Willits. Entitled "Christmas Carols," it will be held in the school auditorium Dec. 13 at 2 p.m.

**PHARMACY**  
Mon. - Thurs.  
10-1 & 2-5  
Friday  
10-1 & 2-4  
Closed Sat.  
Sun. 10-3

**A SINCERE INTEREST IN  
YOUR HEALTH**  
PROFESSIONAL PHARMACY  
OF OCEAN BEACH  
Herman C. Curtis, Jr., Pharm.D.  
1929 Cable AC-3-8169

## GIVE A LIVING GIFT...



The finest and most complete selection in Ocean Beach of Tropical Fish and Aquariums.

- Save 10% on fish with each aquarium purchased during December.
- Angel Fish from 30c.
- Use our Lay-Away or Time Payment Plan.

## STELLA'S PET SHOP

Open Evenings Til 9

1868 BACON

AC-2-7667

## CHRISTMAS IS IN THE AIR AT THE CRAFT CENTER



- Ceramic and Copper Enameling—Copper class each Wednesday evening.
- Make-your-own Christmas Corsages.
- Linoleum Block Christmas Cards.
- Beeswax Candles.
- Make-your-own Jeweled Plastic Accessories—Hand lotion dispenser, tissue box, pin boxes and powder boxes.
- Complete line of model kits.
- Styrofoam.

OPEN FRIDAY NIGHT  
1863 BACON AC-3-1239



HE WANTS TOOLS  
FOR CHRISTMAS THIS YEAR...

You'll find everything he wants for his home-repair jobs... hammers, saws, wrenches, pliers—complete tool kits at your neighborhood Western Lumber Store. Shop Now For Christmas!

**POINT LOMA  
LUMBER COMPANY**  
4795 N. HARBOR DRIVE  
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A WESTERN LUMBER STORE

## SAFeway

THIS WEEK'S THRIFTIEST WAY  
TO PLEASE YOUR FAMILY!

# CHUCK ROAST

USDA CHOICE BEEF  
Blade Cuts

Looks perfect... tastes perfect... is perfect! Selected for finest flavor and juicy tenderness. You can't beat it for quality. But the big news is Safeway's great-value price! Take advantage of it!

**lb. 33¢**

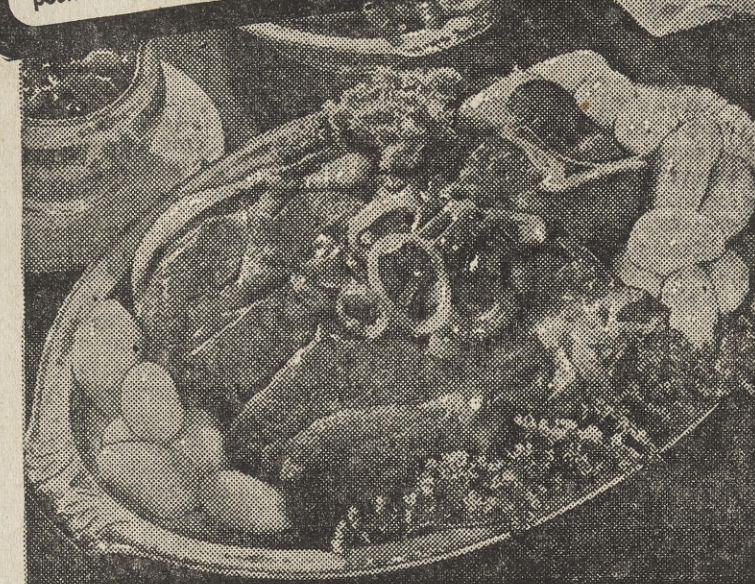
(Seven Bone Roast... 37¢)

### POT ROAST ESPAÑOLA

4 tablespoons fat  
1/2 cup flour  
1 teaspoon salt  
1/4 teaspoon pepper  
3-5 lbs. chuck roast  
1 medium onion, chopped  
1 clove garlic, minced

1 cup tomato juice and 1 cup red wine or  
2 cups tomato juice  
2 tablespoons vinegar  
1 bay leaf  
2 teaspoons oregano  
1 can green chili peppers

Meat the fat in a heavy skillet or Dutch oven. Rub the roast with the flour mixed with the salt and pepper; brown evenly on all sides. Add the chopped onion and brown lightly. Add remaining ingredients. Cover tightly and simmer gently for 3 to 4 hours or until very tender. Add more liquid during cooking if necessary and turn the roast if it has a tendency to stick. Makes 2 servings per pound of roast.



## Ground Shoulder

Freshly Ground  
USDA CHOICE BEEF... **lb. 49¢**

## Boneless Stew Meat

Lean Chunks  
USDA CHOICE BEEF... **lb. 59¢**

## Spencer Steaks

USDA Choice Beef  
Delmonico Steaks... **lb. \$1.49**

### Plus These Outstanding Safeway Meat Values

Ground Beef... Blue Label Beef, Visking sealed... **lb. 35¢**

Corned Beef... USDA CHOICE Brisket, Cry-O-Vac sealed... **lb. 59¢**

Bacon Squares... Season Your Cooking... **lb. 25¢**

Brown N' Serve... Swift's Link Sausage, Foil deal pack, 2 6-oz. pkgs... **49¢**

Perch Fillet... Captain's Choice, Frozen Seafood... **lb. 42¢**

Fishsticks... Captain's Choice, Frozen Seafood, 8-oz. pkg... **37¢**

For The Best in Produce, Always Shop Safeway



## WHITE ROSE POTATOES

Premium quality, selected for size and quality by Safeway's own expert produce buyers. Judge for yourself the quality of Safeway potatoes. Try some at this low-low price.

**10 lbs. 35¢**

## Sweet Tangerines

Extra large size... **lb. 15¢**

## Rome Beauty

Selected Size Washingtons... **lb. 15¢**

## Navel Oranges

Sweet, medium size... **lb. 10¢**

## Deglet Noor Dates

Special... **1-lb. pkg. 19¢**

## Jumbo Avocados

Meaty Jumbo Avocados... **each 25¢**

## Bag Grapefruit

Arizona, fine quality... **8 lb. bag 49¢**

Start Saving, Shop Safeway

Kleenex	White, Pink or Yellow, Tissues	400s	23¢
Preserves	Tea Garden—Strawberry Blackberry Boysenberry	3 12-oz. glasses	89¢
Margarine	Dalewood Wrapped Quarters	2 1-lb. pkgs.	39¢
Golden Corn	Highway	12-oz. can	15¢
Pork & Beans	Vacuum Packed	can	
Tomato Sauce	Van Camp's In Tomato Sauce	No. 2 1/2 can	21¢
	Taste Tells just right Flavor	6 8-oz. cans	39¢
Rum Pumpkin Square	Curtay Cake—20-oz. cake	49¢	
Radiant Fruit Mix	16-oz. pkg.	49¢	
Fruit Cake	3-lb. cake	\$1.98	
Iced Cookies	14-oz. pkg.	33¢	
	Melrose—Oatmeal, Sugar, Coconut		
Concentrated Milk	Lucerne, makes 3 qts. fresh milk	53¢	
Ballard Biscuits	2 8-oz. cans	29¢	
Strawberries	10-oz. pkg.	23¢	
Corn on Cob	2 pkgs.	39¢	

### A CHRISTMAS GIFT

No boy or girl will ever forget a gift of this fine Safeway Flyer "Red Wagon." Check these sturdy features and price of this exceptionally fine wagon.

• 20 gauge rolled steel  
Axles are 1/2" cold rolled steel.  
Lifetime bearings, wheels and tires.  
Chrome hub caps... **\$8.95**

Sliced Beets	Libby's	808 can	16¢
Luncheon Meat	Prep	12-oz. can	41¢
Eagle Brand Milk	Condensed Milk	15-oz. can	29¢
Dry Powdered Milk	Borden's Star Lac—1-lb. pkg.	83¢	
Quaker Oats	Regular or Quick	3-lb. bag	43¢
Gold Medal Flour	5-lb. bag 56¢; 25-lb. bag	\$2.29	
Cake Mixes	Betty Crocker—White, Yellow, Devil Fudge	20-oz. pkg.	33¢

These prices effective in all Safeway Stores in San Diego County, Thursday, December 6 thru Saturday, December 8. Limit rights reserved.

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WILLIAM HOLDEN — VIRGINIA LEITH  
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PIER ANGELI — PHIL CAREY in  
"PORT AFRIQUE"

SUNDAY MONDAY TUESDAY

DEBORAH KERR — YUL BRYNNER in  
"THE KING AND I"

— also —  
JAMES MASON — BARBARA RUSH in  
"BIGGER THAN LIFE"

SPECIAL JUNIOR MATINEE SATURDAY 1:00 P.M.

ERROL FLYNN in  
"AGAINST ALL FLAGS"

— also —  
AUDIE MURPHY in  
"GUNSMOKE"

— plus —

4 - - CARTOONS - - 4



## HEALTH FOR ALL

Only two generations ago plumpness was not considered unattractive at all—on the contrary, the plump girls had it all over the slim ones. But today athletic, active America has decided in favor of the slim figure—for men as well as women.

And America is right, but not only for reasons of beauty. People who are overweight tend to be subject to more, and more serious, illnesses than those whose weight is appropriate to their build. Keeping fit and trim is good sense.

So the diet has become popular with overweight people and with people who may not actually be overweight but who would like to be fashionably slimmer. The dieter today may choose from a variety of diets publicized in the press, on the radio and TV, diets with enticing names, diets that run the gamut from nothing but steak to liquid formulas similar to those one feeds the baby. The dieter never had a wider choice.

But this is just the problem. Many of us who want to lose weight are likely to pick a diet because it sounds easy or because it promises miracles. We forget that the real reason for losing weight is that we want to look well and feel better. One of the most vital factors in our health and beauty is a balanced diet. Just losing weight isn't the answer—and it can be harmful.

So there's only one way to choose a diet—go to your doctor and let him tell you first of all whether you should lose weight and, if so, how you should lose it. Your doctor, alone, is in a position to tell you about dieting, for your body may need certain types of foods that are inadequately provided for in some of the popular diets. And once you've had professional advice on your weight problems, follow it carefully—for dieting is very serious "medicine" that should be taken only by prescription.

This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.

### TRAINED CHIEF

Concord, Mass. (APPS) — Ever hear of a train getting a ticket? It happened here. The action was taken by the city police chief because the train blocked a highway at a grade crossing 15 minutes. The law imposes a five-minute limit on train stops.

### WHAT PRICE WALLETS?

Evansville, Ind. (APPS) — Never do this when stealing wallets. Police traced a burglar who took three billfolds from homes here because he carelessly left his own wallet at the scene of the crime. Police picked up the burglar at home.

### 'AUTO' WATCH HIMSELF

Williamsville, Conn. (APPS) — A 49-year-old man here really had to get a look at new automobiles in a local showroom. His interest was so great, he walked through a plate glass window. A startled salesman explained it: "He didn't buy anything—he was just looking."

## Tips on Touring

By Carol Lane  
Women's Travel Authority  
A Car-Full Christmas

For the friend on your Christmas list who has everything, including a car, a gift for the car may be the answer.

Here are a few of the more interesting car extras available in specialty shops this year. (Prices may vary.)

Road flares, the size of a long firecracker and able to burn in both wind and rain, are a handy safety precaution for the flat tire changer at night. A bundle of four sells for 89¢.

A little more elaborate is the "Warn-O-Flash," which plugs into the cigarette lighter and flashes a red beam, marking the roadside repair site. It sells for \$3.98.

A metal clamp that slips neatly between door frame and window, can be used to hold a glass, baby's bottle, or soda bottle firmly in place. It's good for motorists with children. The price is \$1.00.

If your driver likes to plot his course—as well as follow a road map—he may like an illuminated car compass that can be attached to the dash board. It sells for \$3.98.

For the after-dark traveler, a map visor that clamps onto the sunshade and contains a light for help in reading roadmaps could be a useful item—at \$14.95.

A man who likes to shave in his car or doesn't have a car radio might be intrigued by a clever little converter that plugs into the cigarette lighter and turns it into a 110 volt a.c. outlet. \$13.95.

And finally, for those who really have everything, there's a portable refrigerator (\$149.95) or a portable air-conditioner that plugs into that all-purpose cigarette lighter. (\$59.50).

## FERGUSON'S "Superette"

3430 Midway Drive

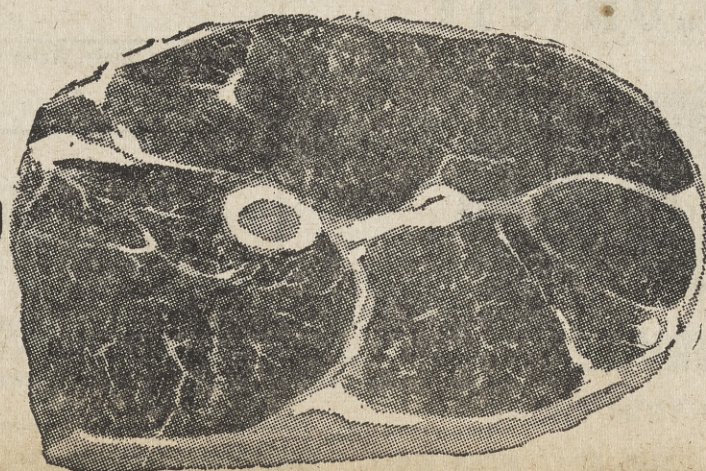


3430  
Midway  
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SINCE 1938 ... SERVING YOU THE FINEST FOODS

Week-End Specials ... Midway Superette Only!

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FERGUSON'S  
SUPREME  
**Choice  
Round  
Steak**  
lb. 59¢

SWIFT'S PREMIUM  
**FRYERS**

Cut Up Pan Ready

39¢

SWIFT'S BROWN N' SERVE

**PORK SAUSAGE**

Buy 1 package ... Get 1 FREE

57¢

CUDAHY'S PURITAN

**BACON**

Thick or Thin Slice

49¢

**Franks or Sl. Bologna** 45¢

Armour Star

Golden Ripe

**BANANAS . 2 lbs. 25¢**

Cream Flake

**Shortening . 3 lbs. 69¢**

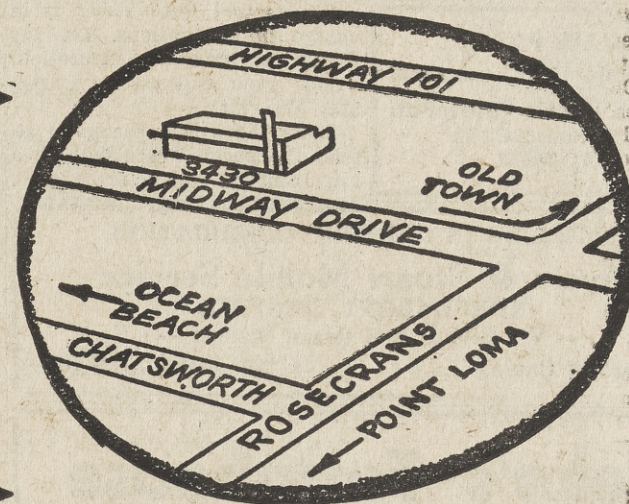
Garden Fresh RADISHES or

**Green Onions 2 bchs. 5¢**

Grind Your Own

**Viking Coffee . lb. 63¢**

HOW  
TO GET  
THERE



Here's what FERGUSON'S offer you ...

The same Consistently competitive prices!

The same Courteous, Friendly Service!

The Same High Quality!

Now on Display in All 3 Stores

Ferguson's will give away absolutely FREE ... 3 Morse Sewing Machines Sunday, December 16th. First Prize will be the model illustrated. 2 Portable Models will comprise the 2nd and 3rd Prizes. These Nationally advertised MORSE MACHINES are now on display in all 3 Ferguson Stores ... Come in and see them ... NOW!

the Fabulous—Nationally Advertised  
**MORSE Super Foto-matic**

**ZIG-ZAG**  
automatically  
with all new—  
Magic  
Rainbow Discs

List  
Price  
\$369.95



SEE the stitch BEFORE you sew!

It's easy to sew like an expert with a MORSE SEWING MACHINE! Morse features let you sew forward, reverse, zig zag ... embroider, blind-hem, darn, make buttonholes, and sew on buttons ... ALL WITHOUT ATTACHMENTS! See the miracle of the MORSE Super FOTOMATIC ... the only sewing machine that pictures your stitch on a screen ... BEFORE YOU start to sew!

RETAIL VALUE OF EACH MACHINE

**\$369.95**

Machines to be awarded  
are complete with  
**LIMED OAK CABINET**

Once-in-a-lifetime  
opportunity!

**FINE  
CHINA**  
SEMI-VITREOUS



START  
SAVING  
NOW!

This  
5-Pc.  
PLACE  
SETTING  
1.98

With \$5.00 in  
Cash Register Receipts

1 King-size Dinner Plate  
1 Salad Plate  
1 Dessert Dish  
1 Cup 1 Saucer



## SOCCER SET SUNDAY

Convair's "Foreign Legion" will play the San Diego Soccer Club Sunday, Dec. 9 at 1 p.m. at Navy Field. The public is invited; there is no admission charge.

## WALL PAPER

1100 Samples To Choose From  
**Ocean Beach Paint Pot**  
1774 Sunset Cliffs  
AC-3-9053

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5001 NEWPORT AVENUE

### MA and PA ZEKE'S SPECIALS!

Buttermilk and Milk Batter Mix.....box 5c

Home Style Noodles.....2 bags 25c

#### LOCAL FRESH KILLED FRYER PARTS

Legs and Thighs.....lb. 89c

Frying Wings.....lb. 35c

Backs and Necks.....lb. 15c

Necks.....lb. 5c

#### NOTICE . . . YOU TIRED CHRISTMAS SHOPPERS

... after a hard day of shopping in kin make things easier for you at home with our HOT Reddy to eat take home Bar-B-Que Chickens which are easy to serve. We got plenty of chickens. You don't have to wait anymore either with our nu system. Ask about our tenderized Christmas Turkeys . . . they ain't cold storage. They are specially selected and hand picked by Ma Zeke herself.

## O.B. Kiwani-Annes

Ocean Beach Kiwani-Annes will hold their annual Christmas party for Kiwanis families Tuesday, Dec. 11 at the Kiwanis Youth Center in O. B.

Lois Wood will be program chairman and Ruth Faber is in charge of decorations. Dr. Ivy Parks will give the invocation; Frank Swan will give a Christmas Thought.

Santa Claus is expected to attend the party. There will be a gift exchange and group singing.

## Cabrillo Club Holds Benefit

Christmas baskets for needy Portuguese families were assured when members of the Cabrillo Civic Club held a benefit pot luck supper recently at the home of Mr. and Mrs. Clarence Fernandes, 1258 Santa Barbara St.

This annual affair is one of several benevolences sponsored by the club.

"Among the guests were Messrs. and Mrs. Ed Nunes, Adrian Mauricio, Frank Perry, Arnold Fernandes, Edward Madruga, Raul Fernandes, Joe Madruga, John Hogan, Ralph Madruga, Leslie Perry and Joe Silveria.

Also, Messrs. and Mrs. Joe Codina, Tony Mascarenhas, Manuel Ribeiro, Henry Madruga, Edward Ribeiro, Ed Silva, Manuel Machado, Domingas Azevedo, and John Rebello.

Also, Mrs. Alice Souza, Mrs. Rita Ballatore and Vernon Albert.

#### Liquor Sale!

Vodka (4.00 Value).....2.98 fifth  
Blue Line Gin (4.00 Value).....2.98 fifth  
Kentucky Bourbon—7 yr. old 8.68 Pr., \$6 Val. 3.79 fifth  
100 proof Govt. Bond (6.00 Value).....3.99 fifth  
Imported Scotch (6.25 Value).....4.89 fifth  
Chilled Champagne or Sparkling Burgundy (4.00 Value).....1.99 fifth  
BOTTLE BARN AC-2-0023  
2810 Lytton Street



## AD LIBS

By ADALINE DUDLEY

AC-2-5709

#### HARDLY ANY

"Do you have any bedbugs?" the new maid asked when she reported for duty in a Point Loma home recently.

"No, No, we don't," answered the startled housewife. And, searching for something to add to the conversation, asked, "Do you?"

"Very, very few," answered the new maid.

#### DEAD END

Wearily I slumped down in my chair. At the end of a regular day. My mind a rattled throbfare. For thoughts in dull array.

While papers that my desk bestrew

Make it plain to see I don't run out of things to do—I just run out of me.

#### SO WHAT'S NEW

The kids in Dana have rigged up pins (just common straight pins) with beads and sequins. The girls wear them in pairs. If the pins are crossed, it means the

wearer is "going steady"; straight, "not interested"; v-shaped, "looking around."

The craze spread to a local elementary school. One youngster brought a pair to her teacher who wears them crossed.

"Yes, I'm going steady," she admits, "with the fourth grade."

#### FORMER RESIDENTS HERE

Marine Capt. and Mrs. William McCluskey and their two daughters, Carolee, and Joyann, former residents of Ocean Beach, have just returned from a two-year tour of duty in Honolulu.

The family is enroute to Florida where they will be stationed. While in San Diego they will be visiting Mrs. McCluskey's mother and sister, Mrs. A. Cooper, of 3939 Western Ave. and Mrs. Clarence Burkhardt, of 3935 Western Ave.

The McCluskeys hope to see many of their friends during their visit here.

## Big Ocean's

UNFINISHED FURNITURE

—and—

FIREWOOD

OAK, EUCALYPTUS AND KINDLING

3338 Midway

Academy 2-9815

## Local Residents To Visit Hawaii

Mr. and Mrs. Leslie E. Brady of 1234 Catalina Blvd. are about to realize one of their fondest dreams—a trip to the Hawaiian Islands.

They leave this week via United Air Lines for an indefinite stay, probably two months. They will visit their daughter and family, Mr. and Mrs. E. J. Scott and Paula, but they intend to see everything they can while there. They plan flights over neighboring islands, especially Hilo, to view the volcano.

Brady is a commercial fisherman, owner and operator of the Albacore boat Ruth K. and Mrs. Brady is an artist. Both are going to further their knowledge

along their respective lines while away.

Their daughter will be remembered as Rose Brady. Her husband, M/Sgt. E. J. Scott, USMC, is stationed at Kenohe Bay, Hawaii.

OCEAN BEACH POST 433  
THE AMERICAN LEGION  
Moose Hall, 5019 Newport  
2nd & 4th Thursdays, 8 p.m.  
All Veterans Invited

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC

## MEXICAN DISHES

Served in the True Atmosphere of Old Mexico

SPECIAL LUNCHEONS

SERVED DAILY

CONSUELO'S

In the LA PLAZA SHOPPING CENTER

11 to 3 Daily — 12 to 9 Sunday — Closed Tuesday  
1852 BACON ST. AC-3-9512 OCEAN BEACH



His Eyes Will Be On . . . YOU  
. . . in our Bustle Bob Cut - - 2.00

Cold Waves . . . 8.50

BILL'S HAIR STYLING SALON

4124 Voltaire

Academy 2-9857



HOURS:  
8 a.m.  
7 p.m.

#### Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of the Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right. (Line does not necessarily have to rhyme.)
3. Write your line along the same theme as the words compiled. Bring or mail to the Peninsula News office.
4. The Peninsula News will have your entry impartially judged and awarded a Credit Certificate worth \$12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m. Mondays. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

## Booster Slogan Contest

# \$312.00

IN MERCHANDISE AND SERVICE

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

Print or Plainly Write the Hidden "BOOSTER SLOGAN" Here:

Write Your Line Here

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to the Peninsula News, 1920 Bacon Street, San Diego 7, California. A \$12.00 certificate will be awarded best judged entry.

# SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers whose ad is found listed on this page.

## "ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word — combine them and you have our slogan for this week — Write a brief paraphrase along the same theme as the slogan — it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading Is Best, Get Shopping Done with Time to Rest."

Copyright 1956 W. J. Rankin

#### LAST WEEK'S WINNER:

MRS. GLORIA L. JONES  
1778 Cable

"During this holiday shopping, avoid rush and tears; Buy your things locally and you'll have reasons for cheers."

## USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

#### AUTO UPHOLSTERY

#### OCEAN BEACH AUTO TRIM SHOP

SEAT COVERS \$13.95 up Ins.  
AUTO TOPS, \$29.95 Ins.  
TRANSPARENT COVERS, \$19.95 up.  
4842 Newport AC-3-9797

#### BAKERIES

#### NEWPORT PASTRY SHOP

We will be open the day before Christmas, Monday, Dec. 24th  
4953 Newport AC-3-3556

#### BEAUTY SALONS

#### the COIF

Remember to put your best beauty forward with your hair cut styled just-for-you!  
1424 Sunset Cliffs AC-3-5523

#### ELIZABETH'S HAIR STYLING

"A TOUCH OF GENIUS"  
ELIZABETH EUNICE ELOISE  
4030 Wabaska Dr. (off Voltaire)  
New Phone No. AC-2-7781

#### local

#### JOSEPH'S HAIR STYLING

HAIR CUTTING PERMANENT WAVES TINTING  
"Individual Hair Designing"  
1176 Rosecrans (Point Loma)  
AC-3-1901

#### PAULINE'S BEAUTY SALON

HAIR STYLING PERMANENT WAVES TINTING  
PERSONALIZED HAIRCUTS  
Special on all Permans  
Mondays and Tuesdays.  
5005 Niagara AC-2-8687

#### CAFE

#### firms

#### LOMA RESTAURANT

Popular Downtown Ocean Beach Eating Place  
SPECIALIZING IN SPENCER & SIZZLING STEAKS  
Merchants Lunch — Dinners  
4853 Newport AC-2-2548  
(Next to post office)

#### MARTHA'S CAFE AND FOUNTAIN

"DELICIOUS HOME COOKED MEALS"  
Luncheon and dinners—Home Made Pies — Carnation Hand Packed Ice Cream.  
2218 Cable

#### NINA'S CAFE

"JUST GOOD HOME COOKED FOOD"  
Open 5 A.M., Close 7 P.M.  
Closed Sundays  
4855 Voltaire AC-3-1385

#### CHILDREN'S WEAR

#### MARY MONROE

Specialty Shop for Boys and Girls Wear  
Weekend Special  
Boys and Girls Planel Pajamas  
Stuffed Animal Included  
Size 3-12, 3.99 value for \$2.99  
4996 Newport AC-2-7110

#### TOTS AND TEENS

FINE QUALITY CLOTHING  
Infants thru Sub-teens  
Boys — Girls  
4683 Pt. Loma Ave. AC-2-5009

#### CLEANERS

#### OCEAN BEACH CLEANERS

Pressing while you wait.  
4 Hour SPECIAL SERVICE  
4852 Voltaire St. AC-3-1573

#### COCKTAIL LOUNGE

#### PACIFIC SHORES

THE PENINSULA'S FINEST COCKTAIL LOUNGE with the pleasant atmosphere you can enjoy. Hors D'Oeuvres Served 4 to 6 p.m.  
4927 Newport AC-3-7549

#### CURTAINS & DRAPERIES

#### JONIAUX CURTAINS

READY MADE CURTAINS — BEDSPREADS  
RODS — DRAPERIES  
SHADES — VENETIAN BLINDS — ACCESSORIES  
CUSTOM MADE DRAPERIES and SLIP COVERS  
1851 Bacon AC-3-5465

#### ELECTRIC CONTRACTOR

#### SCOTCH ELECTRIC

MAINTENANCE — REPAIR CONTRACTING  
"Serving the Peninsula Area"  
3020 Midway Dr. AC-3-8101

#### C. O. CARL AND SONS

WIRING - FIXTURES REPAIRING  
Quality work our Specialty  
32 years servicing the Peninsula area.  
2223 Bacon AC-3-1919

#### invite

#### FURNITURE NEW & USED

#### BACON STREET FURNITURE

New and Used Furniture Upholstery Television Appliances  
See our new "KARP" SQUARES' New idea for gotten rooms.  
1884 Bacon AC-3-5071

#### KORNER MALT

OUR OWN ICE CREAM Hand Packed — Ready Packed  
NOVELTY CHRISTMAS CANDY GIFT PACKS  
CHRISTMAS CANDY CANES  
From 5c  
4902 Newport AC-3-8201

#### ICE CREAM

#### KORNER MALT

OUR OWN ICE CREAM Hand Packed — Ready Packed  
NOVELTY CHRISTMAS CANDY GIFT PACKS  
CHRISTMAS CANDY CANES  
From 5c  
4902 Newport AC-3-8201

#### GARAGES & SERVICE STATIONS

#### all

#### BOECHE'S SERVICE

MOTOR OVERHAUL Brakes Reined — Welding  
Hydraulic a Specialty  
MOBILE SERVICE  
4605 Voltaire AC-3-1447

#### H. E. MOORE

Complete Car Servicing  
Serving Pt. Loma Area since 1928. "We are as near as your phone"  
S & H GREEN STAMPS  
2918 Lytton (Loma Portal)  
AC-3-5331

#### GIFTS — UNIQUE IMPORTS

#### VERN'S IMPORTS

Native Hand Crafted Giftwares from Many Lands.  
Featuring the Finest From Guatemala  
1862 Bacon AC-2-4125  
(La Plaza Shopping Center)

#### HARDWARE

#### SCHOEN'S HARDWARE

HOUSEWARES — GIFTS TOYS  
4827 Newport AC-2-8091

#### OCEAN BEACH PAINT & HARDWARE

"The Old Fashioned Hardware Store"  
Free Delivery  
1926 Bacon AC-3-3083

#### ICE CREAM

#### KORNER MALT

OUR OWN ICE CREAM Hand Packed — Ready Packed  
NOVELTY CHRISTMAS CANDY GIFT PACKS  
CHRISTMAS CANDY CANES  
From 5c  
4902 Newport AC-3-8201

#### ICE CREAM

#### KORNER MALT

OUR OWN ICE CREAM Hand Packed — Ready Packed  
NOVELTY CHRISTMAS CANDY GIFT PACKS  
CHRISTMAS CANDY CANES  
From 5c  
4902 Newport AC-3-8201

#### INSURANCE

#### Jos. L. RICHARDSON Co.

Complete INSURANCE Service  
1859 Cable AC-3-3679  
customers  
LADIES' READY-TO-WEAR

#### MODE O'DAY

DRESSES — LINGERIE BLOUSES — HOSIERY  
4971 Newport AC-2-4363

#### LAUNDRY & DRY CLEANING

#### PACIFIC SERVICES

LAUNDRY & DRY CLEANING 4-Hr. Service  
Expert Alterations  
Quality Shoe Repair  
1910 Rosecrans AC-2-6060  
(Near Gate 6 NTC)

#### MARKETS

#### PESKIN'S SUPERETTE MARKET

Your Friendly Neighborhood Grocer  
COMPLETE MARKET SERVICE  
Finest Quality Meats, Lowest Prices - Frozen Foods Household Necessities - Magazines  
4705 Pt. Loma Ave, Corner Ebers

#### MEN'S STORE

#### ART'S STORE FOR MEN

Visit our Newly Enlarged Store  
Complete lines of Quality Men's Wear. OUR PRICES WILL PLEASE.  
4920 Newport AC-3-8408

#### MOVING & STORAGE

#### B & K TRANSFER & STORAGE

Local and Long Distant Moving STORAGE - PACKING SHIPPING - CRATING  
"Fast Careful Service For Those Who Care"  
1930 Bacon AC-3-9008  
Phone Anytime

#### RESTAURANTS

#### VILLANO'S PIZZA PALACE

and COCKTAIL LOUNGE  
"The Original from Naples, Italy"  
Pizza - Ravioli - Spaghetti - Steaks  
Catering to Parties in our Banquet Room.  
FOOD TO GO!  
1956 Bacon St. Phone AC-3-3313

#### WILEY'S

GOOD FOOD DRAUGHT BEER  
5023 Newport Ave. AC-3-9371

#### NURSERY

#### BLUE PACIFIC NURSERY

Serving the entire Beach Area.  
Garden Tools - Shrubs Shrubs - Fertilizer - Insecticides  
Licensed Landscaping Services  
We Give Action Stamps.  
Free Delivery  
4850 Newport AC-2-1151

#### PLUMBING

#### DAY AND NIGHT PLUMBERS

PLUMBING HEATING REPAIRS DISPOSALS AUTOMATIC WATER HEATERS  
3006 Barnett (Loma Portal) AC-3-8198

#### DUDLEY PLUMBING & HARDWARE

24-HR. PLUMBING REPAIR SERVICE  
Boysen Color Paints  
Do It Yourself Headquarters  
Or we will do it for you.  
5029 Newport AC-3-3154

#### MICHAEL DE STOUT

REPAIRS AND REMODELING  
Serving Pt. Loma, Loma Portal, Ocean Beach  
Residential - Commercial Industrial  
Free Estimates  
2801 Carleton St. (Pt. Loma) AC-3-1657

#### RESTAURANTS

#### VILLANO'S PIZZA PALACE



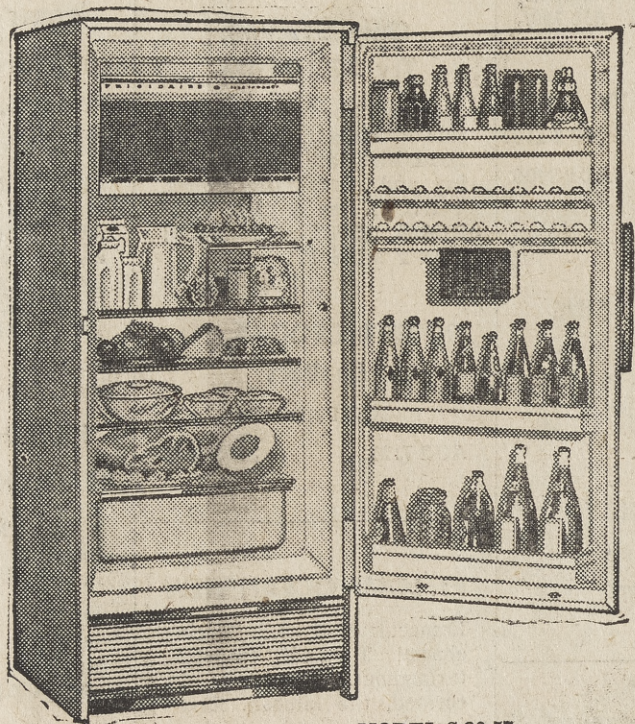






## HERE NOW! The Beautiful 1957 Line of FRIGIDAIRE REFRIGERATORS with a model for every need!

The Convenient Features of These Refrigerators are so numerous we can't begin to list them all in this ad...so be sure and come in and see them.



MODEL S-80-57

For the small family or to solve a space problem... the S-80 fills the bill. A full 8 cu. ft. storage space with a cross top freezer and powered by Frigidaire's famous Meter-Miser.

**229.95**



MODEL FS-101-57

Here for the first time in refrigerator history—a 10 cu. ft. refrigerator with fully automatic defrost and true sealed food freezer—priced below many competitive models with manual defrosting. FS-101.

**339.95**



MODEL CP-123-57

For the larger than average family that must keep large quantities of food on hand we have the CP-123. Over 9½ cu. ft. storage space in the refrigerator compartment PLUS space in sealed freezer for 94 pounds of frozen foods.

**549.95**

### Answers all Food Storage Problems!



MODEL CP-141-57

Here is the model that answers all food storage problems for any sized family. The CP-141 permits the housewife to buy in money-saving quantities and have sufficient food on hand for any emergency. The 140 pound food freezer is at the bottom with separate foot controlled door and roll to you basket, while the chest high refrigerator holds an enormous 10.1 cu. ft. of all type of foods and beverages. Roll to you shelves and picture window hydrators are just a few of the many convenience features of this truly wonderful refrigerator.

**629.95**

### NEW '56 FRIGIDAIRE

★ ★ Refrigerators—Ranges ★ ★  
★ Factory-Packed—Fully Guaranteed ★ ★  
★ all priced for immediate sale! ★ ★

**You Win.** We're getting ready for '57—clearing floor space for the incoming models so you get the price break of a lifetime! *Every '56 model must go!*

**Take Your Pick**—come early for the widest choice of these all-time kitchen beauties. They're America's finest refrigerators and ranges—yours at truly sensational savings—while they last!



**Complete the Beauty of Your Home with Custom-Styled Draperies!**

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

#### NEW STORE HOURS

We are now open Monday at 9:30 a.m. and close at 6 p.m.—Fridays we will remain open 9:30 to 9

**NOEL FURNITURE**

**4836 Newport Avenue,**

**Ocean Beach, AC-3-3163**

